



International Association for Food
Protein Enterocolitis (IAFFPE)
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FOR IMMEDIATE RELEASE

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IAFFPE to Exhibit at Premier Allergy, Asthma & Immunology Conference *Organization to promote increased understanding of Food Protein-Induced Enterocolitis Syndrome (FPIES)*

Roselle, NJ (March 1, 2012) – The International Association for Food Protein Enterocolitis (IAFFPE) will be an exhibitor at the 2012 Annual Meeting of the American Academy of Allergy, Asthma & Immunology (AAAAI) in Orlando, FL from March 2–6. The conference is an exciting opportunity for IAFFPE to raise awareness about Food Protein-Induced Enterocolitis Syndrome (FPIES) and network with more than 7,000 international allergy and immunology physicians.

“We’re so honored to have been selected as the first internationally recognized and medically supported patient advocacy organization to represent FPIES at this conference,” says Fallon Schultz, IAFFPE founder and chair. “This is a unique opportunity for the IAFFPE to spread the word about this rare, underdiagnosed syndrome and highlight our efforts to support groundbreaking research in partnership with the medical community.”

In addition, two members of the IAFFPE’s esteemed Medical Advisory Board will be presenting a seminar entitled “Food Protein-Induced Enterocolitis Syndrome (FPIES): Diagnosis and Management” on Tuesday, March 6 at 7:00 a.m. in Peabody, Celebration 5, Convention Level. Jonathan Spergel, MD, PhD and Robert Wood, MD will discuss the pathophysiology and symptoms of FPIES, current diagnostic tests, and oral food challenge procedures.

Visitors to the IAFFPE booth (Booth 727) will be able to access a variety of collateral, including details about FPIES; educational materials geared toward medical professionals, families and caregivers; a literature review of FPIES research; and information about the organization’s research, fundraising, advocacy and education initiatives.

Schultz added, “The IAFFPE aims to be that connection between FPIES patients, families and the medical community, and the AAAAI Annual Meeting is the ideal venue to connect with the medical professionals who can improve the lives, health and services for those affected by FPIES.”

About the IAFFPE

The International Association for Food Protein Enterocolitis (IAFFPE) is a 501(c)(3) non-profit organization whose mission is to improve the quality of life for patients and families affected by Food Protein-Induced Enterocolitis Syndrome (FPIES) by means of education, research, advocacy and support. The IAFFPE strives to be a worldwide leader in FPIES awareness and the issues surrounding this condition. We seek to increase awareness by providing educational resources, support services, advocacy, and the development of groundbreaking research through our partnership with the medical community. For more information, please visit www.iaffpe.org.